

Sensitization Programme on
*"Triggering Thoughts towards Better
Youth Employability"*

Organized by
Internal Quality Assurance Cell
16th February, 2019



Talk by Mr. B. L. Hanumatha Rao, Director, Treasuries & Accounts, Govt. of AP



Staff at the Programme



Staff at the Programme

REPORT

Youth unemployment and under-employment is prevalent around the world because young people lack skills, work experience, job search abilities and the financial resources to find employment. This situation is aggravated by poverty and the competitive pressures in developing countries. These challenges are evident in India, which has the largest youth population in the world with around 66 per cent of the total population under the age of 35. Millions of unemployed youth particularly from rural and semi-urban background, who could not access higher or professional education and secure employment, are driven to despair for not finding jobs. This has led to such an important segment of population getting attracted to antisocial activities for their livelihood. All these clearly indicate that there is an imperative need to find out some alternative ways to tackle this burning problem. Keeping this in view the IQAC of KBN College has planned this **Faculty Sensitization Program** on **“Triggering Thoughts towards Better Youth Employability”** by an eminent

personality Sri. B. L. Hanumantha Rao, Director, Treasuries & Accounts, Govt. of A.P.

Smt. P. Bharati Devi HOD of MCA and IQAC member introduced the resource person of faculty sensitisation Program Sri. B. L. Hanumantha Rao.

The resource person started with these words “Employment to all” slogan still seems to be miles away from becoming a reality across the globe and in a thickly populated country like India. He said the slogan or the hope it connotes remains to be a luring fruit beyond reach. The opportunities for getting employment in Government Organizations continue to be less, while the same in private sectors remain to be limited as ever. Unarguably, the major challenge India has been facing in the process of its development is “Unemployment”. Lakhs of youth are entering the job market every year after completing their school and collegiate education. Technological advancements leading to automation and mechanization of every sphere have further heightened the problem. Large scale migration of manpower from rural areas to urban areas due to the unpredictable agricultural economy has been adding pressure to the already over strained civic infrastructure.

Sri. B. L. Hanumantha Rao, added that faculty must play an important role in such grim situations as they are the people who can fine tune the inherent talents and inner urge of the students, encourage and help them to develop their skills, which can feed them lifelong when practiced with dedication and commitment. He concluded by saying that there are four methods by which youth can be triggered towards employment.

1. Through building positive relationships and mentoring youth.
2. Helping youth set goals.
3. Empowering young people to take ownership of their learning.
4. Applying what they learn to all areas of life.

INVITATION



You are cordially invited to the
SENSITIZATION PROGRAMME

On

“Triggering Thoughts towards Better
Youth Employability”

On

16th February, 2019 @ 11.30 AM

CHIEF GUEST

Mr. B. L. Hanumantha Rao
Director, Treasuries & Accounts, Govt. of AP

Venue: UG Seminar Hall

PRESIDED BY

Dr. V. Narayana Rao
Principal

Organized by

INTERNAL QUALITY ASSURANCE CELL

ISO 9001:2015

NAAC 'A' GRADE (3RD CYCLE)

K.B.N. COLLEGE (AUTONOMOUS)

A College with potential for Excellence (CPE)
All India 92nd Rank in NIRF by MHRD (2017)



ISO 9001:2015
GRADE (3RD CYCLE)

NAAC 'A'

KAKARAPARTI BHAVANARAYANA COLLEGE

(AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada – 520 001.

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MHRD (2017)

SENSITIZATION PROGRAMME

“Triggering Thoughts towards Better Youth Employability”

Programme Sheet - @ 11.30 A.M

Inviting the Guests	:	Dr. V. Subhashini IQAC Co-ordinator & Head, Dept. of Zoology
President's Opening Remarks	:	Dr.V.Narayana Rao Principal, K.B.N. College
Introduction of the Chief Guest	:	Smt. P. Bharathi Devi Head, Dept. of MCA
Session by	:	Mr. B. L. Hanumatha Rao Director, Treasuries & Accounts, Govt. of AP
Vote of thanks	:	Mr. E. Vara Prasad Vice - Principal